



TEDxUNYP 2020 Press Release

On Saturday March 28, the University of New York in Prague will bring together some of the brightest minds to share creative discussion at the fifth TEDxUNYP event. TEDxUNYP is an independently organized, officially licensed TEDx event, and the largest English-language TEDx event in the Czech Republic. This year the event will be moving to a new theater seating nearly and boasts 13 brilliant speakers including the well-known songster, Mikolas Josef.

TEDxUNYP brings together a diverse group of experts speakers in fields that include communication, psychology, digital marketing, entertainment, HR, technology, sports, philanthropy, music, and dance. This year's talks cover an amazing range of topics, from the development of innovation "kindergartens" in big organizations, through the issue of racism in artificial intelligence, to perspectives on the search for authenticity in pop music and digital marketing, and the future of Esports. While the talks are the highlight of TEDxUNYP 2020, attendees will also have the opportunity to network and participate in activities such as TED Circles and the VR and Esports zones.

"For this year's TEDxUNYP, we have brought together our best line-up yet. This unique group of speakers – including academics and CEOs, artists and athletes – will stimulate wonder and inspiration, foster learning and curiosity, and provoke meaningful discussions. What's more, the UNYP community will be looking forward to sharing ideas and creativity with other communities in Prague and from around the world," said Mark Anderson, Marketing Director for the University of New York in Prague and TEDxUNYP, Organizer and Licensee.

"We believe it is important to connect our students with students from other universities, broaden their sense of community and give them the opportunity to hear new perspectives and innovative ideas from leaders from within Czech Republic as well as from abroad. This type of critical sharing and idea building is what the University of New York in Prague is about, so having our own University TEDx event is the perfect fit. That is seen in the team that organizes it each year made up of our alumni, students, staff and even people from the growing TEDxUNYP Community," added Sotiris Foutsis, General Manager for the University of New York in Prague.

We are proud to present the TEDxUNYP 2020 line-up of local and international speakers:

- <u>Mikolas Josef</u> Singer, Songwriter, Producer
- Artur Sychov Founder & CEO, Somnium Space
- Jaro Dance Group Celebrating Central European history through dance
- <u>Anna Nguyenova</u> Operations Executive for Startups, Entrepreneur & Actress
- Elmira Lyapina, Ph.D. Legal Advisor
- Radomil Štumpa Founder, Universal Sportsman contest
- <u>Mathias Durand</u> Director of Learning & Development, Socialbakers
- Jordon Rooney CEO, Built Different
- Edel Sanders, Ph.D. Dean of Psychology, University of New York in Prague
- Mike Bugembe Author and Founder of lens.ai
- Petr Andrýsek Founder and Chief Shark, Socialsharks
- Senta Cermaková Director of Innovation at Deloitte Czech Republic
- Sanjiv Suri Founding President & CEO, Zatisi Group

More detailed information about the speakers and their topics can be found at www.tedxunyp.cz.

More Information

Date: Saturday, March 28, 2020 from 10.00-16.00 Venue: The Municipal Library of Prague, Mariánské nám. 98/1, 110 00 Josefov.





Tickets cost 1200Kc, which includes:

- Three sessions with 13 live speakers
- Lunch: vegan & non-vegan options by Zátiší Catering
- · Coffee Break: soft drinks, snacks, and coffee by Zátiší Catering
- · Interactive activities including VR and Esports zones, and a TED Circles sub-event
- TEDxUNYP goody bag

Tickets can be purchased at https://www.tedxunyp.cz/tedxunyp-2020/

For more information about upcoming and previous TEDxUNYP events, visit www.tedxunyp.cz Find TEDxUNYP on Social Media: Instagram: @tedxunyp Facebook: @TEDxUNYP Twitter: @TEDxUNYP

For more information about the University of New York in Prague, a higher educational institution offering study programs in English since 1998, please contact marketing@unyp.cz.

About TEDx, x = independently organized event

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TED Talks videos and live speakers combine to spark deep discussion and connection. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized. (Subject to certain rules and regulations.)

About TED

TED is a nonprofit organization devoted to Ideas Worth Spreading, often in the form of short talks delivered by leading thinkers and doers. Many of these talks are given at TED conferences, including our annual gathering in Vancouver, as well as TEDWomen, intimate TED Salons and thousands of independently organized TEDx events around the world. Videos of these talks are made available, free, on <u>TED.com</u> and other platforms. Audio versions of the talks from TED2019 are published to TED's podcast <u>TED Talks Daily</u>, available on all podcast platforms.

TED's open and free initiatives for spreading ideas include <u>TED.com</u>, where new TED Talk videos are posted daily; <u>TEDx</u>, which licenses thousands of individuals and groups to host local, self-organized TED-style events around the world; the <u>TED Fellows</u> program, which selects innovators from around the globe to amplify the impact of their remarkable projects and activities; the <u>Audacious Project</u>, which surfaces and funds critical ideas that have the potential to impact millions of lives; <u>TEDSummit</u>, which gathers the most engaged members of the global TED community for brainstorms, discussions, performances, workshops and an eclectic program of mainstage talks; and the educational initiative <u>TED-Ed</u>. TED also has a growing library of original podcasts, including <u>The TED Interview</u> with Chris Anderson, <u>WorkLife with Adam Grant, TED en Español and Sincerely, X</u>.

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