

Course Code	Digital Photography UNYP 09120
Level	Lower-level course in a Bachelor's degree program
Credits	3 semester credits / 6 ECTS
Pre-requisite(s)	None

Scheduled meetings	45 hours
Average preparation time	105 hours
Total student work time	150 hours

Description This course is an introduction to the operation, presentation, vocabulary, and creative skill sets associated with digital photography. Lessons will include both technical and creative aspects of the medium. In addition this class will provide students with an overview of different artists and movements surrounding the discipline.

Learning outcomes Upon successfully completing this course, the student will be able to:

- describe and execute proper operation and of a digital camera;
- relay a working knowledge of shutter speeds, aperture settings, ISO Settings, light, and camera angles in order to provide desired images;
- name and understand the mechanics of a digital camera;
- calculate the equivalent relationships between shutter speeds, aperture settings, and film speeds;
- discuss how and what photographs communicate through careful analysis of yours and your fellow students work;
- create a series of images that conveys the particular theme or concept necessary to properly execute each assignment;
- inform and educate the class as a whole on different photographers and photographic styles through individual presentations;
- provide a broad overview of photographic history as it pertains to project assignments and artist presentations, so as to encourage a more holistic understanding of photography as both an art form and a technical craft.

Study literature The Adobe PHOTOSHOP LIGHTROOM 3. The Complete Guide for Photographers. Martin Evening Adobe Press Books. Year: 2010.

Additional readings available on UNYP E-Learn or in the UNYP Library.

All courses are taught in English, with the exception of language courses. UNYP's 3-year and 4-year Bachelor's programs are accredited by the Czech Accreditation Commission, a part of the Czech Ministry of Education, Youth and Sports, and lead to the award of a *bakalář* (Bachelor's) degree. UNYP's 3-year Bachelor's of Business degree is

also accredited by the the U.S.-based International Assembly for Collegiate Business Education (IACBE), a CHEA-recognized accreditor.