

<b>Course Code</b>	<b>Economic History of the West</b> UNYP 58250
<b>Level</b>	Lower-level course in a Bachelor's degree program
<b>Credits</b>	3 semester credits / 6 ECTS
<b>Pre-requisite(s)</b>	None

<b>Scheduled meetings</b>	45 hours
<b>Average preparation time</b>	105 hours
<b>Total student work time</b>	150 hours

**Description** An introduction to the key developments in history which have led to the business world we experience today. An analysis of the rise of the Western civilization from an economic perspective.

**Learning outcomes** Upon successfully completing this course, the student will be able to:

- understand how the modern business world developed;
- describe the most important milestones in the rise of the Western civilization, analysing the economic institutions that made it possible;
- interpret historical events in the light of several theories of history;
- argue both for and against several theories of history in interpreting specific events.

**Study literature** The Ascent of Money, Niall Ferguson. 2008. Penguin Books, U.S.

The Wealth and Poverty of Nations: Why Some Are So Rich and Some So Poor, David S. Landes. 1999. W.W. Norton & Co.

Additional readings available on UNYP E-Learn or in the UNYP Library.

All courses are taught in English, with the exception of language courses. UNYP's 3-year and 4-year Bachelor's programs are accredited by the Czech Accreditation Commission, a part of the Czech Ministry of Education, Youth and Sports, and lead to the award of a *bakalář* (Bachelor's) degree. UNYP's 3-year Bachelor's of Business degree is also accredited by the the U.S.-based International Assembly for Collegiate Business Education (IACBE), a CHEA-recognized accreditor.