

Course Code	Ethics of Business and Public Administration UNYP 21334
Level	Upper-level course in a Bachelor's degree program
Credits	3 semester credits / 6 ECTS
Pre-requisite(s)	None
Scheduled meetings	45 hours
Average preparation time	105 hours
Total student work time	150 hours
Description	Ethical and moral issues related to economic justice, corporate social responsibility, conflict of interest, environmental responsibility, advertising and discrimination. This will provide those working in business and government with tools for responding to contemporary ethical challenges they may confront.
Learning outcomes	<p>Upon successfully completing this course, the student will be able to:</p> <ul style="list-style-type: none"> • get acquaintance with the foundations, frameworks, theories, and applications of moral reasoning and development • define the major theories of ethical behavior; • investigate some major historical ethical issues and contemporary dilemmas in business and government, including an examination of their different functions and evolving roles; • identify relevant ethical factors in business situations; • apply major ethical theories in the ethical factors isolated; • view critically at real-life cases in business and government that present difficult and sometimes conflicting ethical and political choices.
Study literature	<p>Ferrel, O.C, J. Fraedrich, L. Ferrell, Business Ethics: Ethical Decision Making and Cases, 6th ed., Houghton Mifflin Company, 2005.</p> <p>Shaw, W.H., Business Ethics: A Textbook with Cases, 7th ed., Cengage, 2011.</p> <p>Trevino, L.K., K. A. Nelson, Managing Business Ethics, 5th ed., Wiley, 2011.</p> <p>Additional readings available on UNYP E-Learn or in the UNYP Library.</p>

All courses are taught in English, with the exception of language courses. UNYP's 3-year and 4-year Bachelor's programs are accredited by the Czech Accreditation Commission, a part of the Czech Ministry of Education, Youth and Sports, and lead to the award of a *bakalář* (Bachelor's) degree. UNYP's 3-year Bachelor's of Business degree is also accredited by the the U.S.-based International Assembly for Collegiate Business Education (IACBE), a CHEA-recognized accreditor.