

Course Code	Information Management
Level	UNYP 25300
Credits	Upper-level course in a Bachelor's degree program
Pre-requisite(s)	3 semester credits / 6 ECTS
	C- or better in Macroeconomics
Scheduled meetings	45 hours
Average preparation time	105 hours
Total student work time	150 hours
Description	The course should provide the students with the working knowledge necessary to actively participate in a discussion about where and how a business can leverage Information Systems to improve operations and create a competitive advantage.
Learning outcomes	<p>Upon successfully completing this course, the student will be able to:</p> <ul style="list-style-type: none"> • understand and discuss the history of computing and the basic building blocks of information systems; • understand and discuss the difference between Information Systems and demonstrate the basic technologies which enable e-Commerce including networking, computer systems, various applications and how to categorize the applications to help in communicating where to go for various functionality; • understand and demonstrate the business aspects of e-Commerce and to identify where business benefits can be realized; • differentiate selling to Businesses and Customers on-line and the relationships available using modern e-Commerce systems; • understand and discuss current social issues related to computer information systems, Analyze and recommend the right computer configuration for a particular environment; • using software applications to collaboratively collect, analyze and present data to support a thesis; find the core issues faced by the government; assess the level of respective indicators in their combination; develop specific strategies when dealing with macroeconomic indicators; deal with recessions and catastrophic scenarios; understand the impact of government actions on different groups of citizens and companies.
Study literature	<p>MIS 2010, BIDGOLI ISBN-13 978-1-4390-3557-3 ISBN-10: 1-4390-3557-1 ©Course Technology 2010</p> <p>Additional readings available on UNYP E-Learn or in the UNYP Library.</p>

All courses are taught in English, with the exception of language courses. UNYP's 3-year and 4-year Bachelor's programs are accredited by the Czech Accreditation Commission, a part of the Czech Ministry of Education, Youth and Sports, and lead to the award of a *bakalář* (Bachelor's) degree. UNYP's 3-year Bachelor's of Business degree is also accredited by the the U.S.-based International Assembly for Collegiate Business Education (IACBE), a CHEA-recognized accreditor.