

Course Code	Media History UNYP 91132
Level	Lower-level course in a Bachelor's degree program
Credits	3 semester credits / 6 ECTS
Pre-requisite(s)	None

Scheduled meetings	45 hours
Average preparation time	105 hours
Total student work time	150 hours

Description Media History traces the development of media from before the time of the first printing press to today.

Learning outcomes Upon successfully completing this course, the student will be able to:

- understand the influence of mass media development on the philosophy of contemporary communications;
- recognize major events, phenomena, trends and people in media history and their significance;
- comprehend how communication media have influenced society, and vice versa;
- to understand how key historical events have influenced communication media;
- to be able to place communication history into the broader context of world history;
- to develop the ability to compare and contrast media history across different cultural contexts.

Study literature Briggs, Asa and Burke, Peter (2006) *A Social History of the Media: From Gutenberg to the Internet*. Cambridge: Polity.

Additional readings available on UNYP E-Learn or in the UNYP Library.

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