

Course Code	Principles of Management UNYP 20250
Level	Lower-level course in a Bachelor's degree program
Credits	3 semester credits / 6 ECTS
Pre-requisite(s)	None
Scheduled meetings	45 hours
Average preparation time	105 hours
Total student work time	150 hours
Description	A survey of organization management designed to present students with a broad view of the environment and techniques of business. It also provides an introduction to the various business disciplines including operations, project, human resource, knowledge and change management.
Learning outcomes	Upon successfully completing this course, the student will be able to: <ul style="list-style-type: none"> • describe major contemporary views of the nature of management and the role of management in society; • describe the managerial functions of planning, organizing, influencing, and controlling, and to be able to express some reasonable guides for managerial action; • recognize and discuss some of the major managerial issues involved in global business; • discuss and evaluate current leadership and motivational concepts; • identify the significant problems faced by managers in working with people;
Study literature	Fundamentals of Management. Stephen P. Robbins David A. De Cenzo, Mary Coulter, Stephen P. Robbins. ISBN-10:1408259184. Year: 2011 Additional readings available on UNYP E-Learn or in the UNYP Library.

All courses are taught in English, with the exception of language courses. UNYP's 3-year and 4-year Bachelor's programs are accredited by the Czech Accreditation Commission, a part of the Czech Ministry of Education, Youth and Sports, and lead to the award of a *bakalář* (Bachelor's) degree. UNYP's 3-year Bachelor's of Business degree is also accredited by the the U.S.-based International Assembly for Collegiate Business Education (IACBE), a CHEA-recognized accreditor.