

<b>Course Code</b>	<b>Public Speaking</b> UNYP 90104
<b>Level</b>	Lower-level course in a Bachelor's degree program
<b>Credits</b>	3 semester credits / 6 ECTS
<b>Pre-requisite(s)</b>	None

<b>Scheduled meetings</b>	45 hours
<b>Average preparation time</b>	105 hours
<b>Total student work time</b>	150 hours

**Description** Communicating ideas successfully to an audience in a "one-to-many" speaking situations. Emphasis on creating, researching, organizing, and presenting speeches.

**Learning outcomes** Upon successfully completing this course, the student will be able to:

- prepare and deliver short speeches and presentations on a variety of topics with reasonable confidence;
- evaluate the content and presentation style of other speakers;
- give clear class presentations using Power Point effectively;
- recognize techniques and strategies used by speakers to inform, persuade, entertain;
- evaluate their own speaking as well as that of their peers and provide constructive feedback.

**Study literature** Hughes, D. and Phillips, B. (2004) The Oxford Union Guide to Successful Public Speaking. London: Virgin.

Lucas, S. (2003) The Art of Public Speaking. New York: McGraw Hill Publishing.

Beebe, S.A. and Beebe, S.J. (2012) Public speaking: An audience-centered approach (4th ed.). New Jersey: Pearson.

Additional readings available on UNYP E-Learn or in the UNYP Library.

All courses are taught in English, with the exception of language courses. UNYP's 3-year and 4-year Bachelor's programs are accredited by the Czech Accreditation Commission, a part of the Czech Ministry of Education, Youth and Sports, and lead to the award of a *bakalář* (Bachelor's) degree. UNYP's 3-year Bachelor's of Business degree is also accredited by the the U.S.-based International Assembly for Collegiate Business Education (IACBE), a CHEA-recognized accreditor.