



UNIVERSITY OF NEW YORK IN PRAGUE

New Campus



**M.Sc. in
International Management**

Educating
Tomorrow's
Leaders

About the program

The **M.Sc. in International Management** offers you **the chance to join a well-established postgraduate community** engaged in preparing themselves for a **career in executive management**. This life-long learning program is for students who will work within international organizations with multinational operations. The focus will be on global decision-making and the role of management in a cross-cultural context.

The program will develop your intellectual capabilities of research, critique, synthesis and innovation, culminating in a masters' level dissertation. You will develop academic and professional skills that will allow opportunities for career development and further study. You will also gain lifelong learning skills and develop on a personal level so that you are able to work with self-direction and originality and to contribute to business and society at large.

The M.Sc. in International Management program provides a significant grounding in international management theories and practices. We use a variety of teaching and learning methods which encourage participation amongst learners, avoid exclusion, and develop learning skills in both the academic and workplace arenas. The methods employed include lectures, workshops, tutorials (group and individual), and guest speakers. Teaching and supervision is offered by a well-qualified and dedicated team of experienced staff drawn from both business and academia.

Reasons to study the M.Sc. in International Management at UNYP

1. Internationally recognized degree from **University of Bolton, Great Britain**
2. Program structured to prepare you for a **career in international business and management**
3. Development of **academic and professional skills**
4. Development of essential **business management knowledge and skills**
5. **Strong curriculum** that advocates critical thinking and practical experience
6. International faculty and students



Careers & Professional Development

The M.Sc. in International Management program is designed to give you an advantage in an increasingly global employment market. The program has been designed to equip you with the theoretical foundations for an international business career. If you are a recent graduate wishing to prepare more fully for a career in the business and management of international companies, then this course will fulfill your requirements.

You will have a range of career options to pursue within a variety of industries. Your studies and the range of practical assessments delivered throughout your period of study will ensure that you have a competitive advantage over others graduating from a similarly named program elsewhere. Opportunities for graduates exist in all sectors of all industries, and international management positions are also available in the private, public, and voluntary sectors. In addition, opportunities exist for employment and for entrepreneurs to start their own management consultancies. Charities employ international management personnel to raise funds and paid positions exist in many areas of the voluntary sector.

The world has become a global marketplace and all types of businesses are seeking to expand their operations across national borders and into the wider world. Multinational corporations, joint ventures, financial institutions, law firms, consulting firms, and manufacturers of both goods and services cater to an international clientele. Most internationally-oriented jobs in the business world involve marketing, sales, finance, operations, and strategic planning and a range of opportunities is available to graduates. UNYP's Career Office provides a dedicated careers guidance service and is available to all UNYP students.

What you will learn

The M.Sc. in International Management program offers a suite of contemporary modules which allow you to develop your knowledge of organizations and their management in today's fast-moving global economy.

The Course listing is as follows:

- Research and Study Skills
- Business Development
- Financial Management and Decision Making
- HR in a Global Context
- Information Systems and Business Performance
- Strategic Management
- International Marketing Management
- Research Methods
- Dissertation

Course Delivery

The M.Sc. in International Management at UNYP is a daily **1-year program** of compulsory courses and a master's level dissertation.

International Faculty

Faculty are chosen for their ability to combine **academic excellence and international business experience**, thus bringing global content into the classroom.

Learning Environment

Students enjoy learning in our new campus that is equipped with all the latest technologies in our **Hi-Tech smart classrooms** and have full access to three **electronic libraries and Harvard Business Case Studies online**. In addition, students have full free access to our **comprehensive library, computer labs, and sport facilities**. Students can use our on-site university **WIFI network**.



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Admissions Office: Londýnská 41, Prague 2, 120 00, Czech Republic
Telephone: +420 224 221 261, +420 224 221 281 / E-mail: admissions@unyp.cz / www.unyp.cz

