### Get Your Bachelor's



University of New York in Prague

WHERE YOU EXPLORE YOU

### Letter from the President

#### Dear students,

Our era is characterized by increasing globalization. Every day, technological advances that allow for the instant transmission of information change the way we communicate, the way we work, the way we learn and the way we live our lives. At the same time, international trade and tourism and worldwide media communication are expanding. Individuals, corporations, markets, and nation-states can reach around the world faster and more cheaply than ever before. Traditional boundaries between culture, commerce, technology, politics, and the environment are rapidly disappearing. National borders are no longer barriers to learning, living, and working. People may speak different languages, eat different foods, and worship in different ways, but we do not do so in isolation.

The world today is a global village and we are all members of the same community. Our aim is to provide you with the knowledge, experience, and multicultural perspective that will allow you to explore, learn, question, create, and thrive as productive members of a global society in your chosen careers. We are dedicated to an interactive teaching style, and we maintain high expectations for our students and high academic standards in the classroom. We are committed to giving you the personal attention, support, and care necessary for you to succeed and realize your full potential.

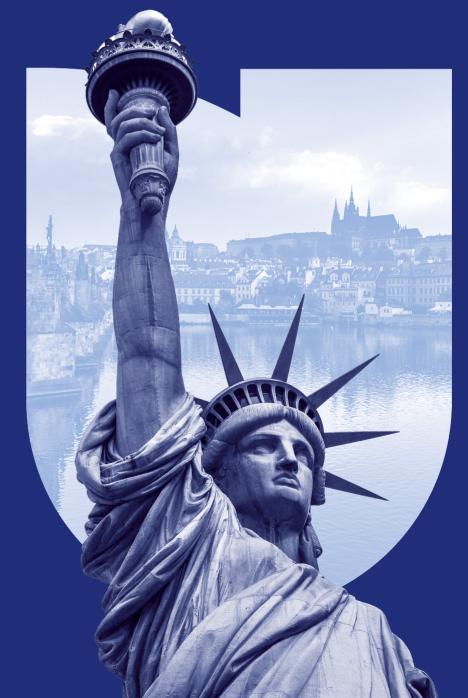


Ilias Foutsis, Hon Ph.D
President
University of New York in Prague
New York College Educational Group



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#### **Reasons to Study** at UNYP



#### **Innovative Learning Environment**

Benefit from small class sizes, modern tech-equipped classrooms, and interactive American-style instruction.

#### **Cultural Richness**

Surrounded by centuries-old architecture, vibrant arts, UNESCO sites, and rich traditions, Prague is a cultural treasure.

#### **Vibrant Student Life**

Enhance your UNYP experience through active student clubs and organizations, spanning academics, culture, sports, and more.

#### **Supportive Student Services**

Take advantage of UNYP's Writing Lab, Counseling Center, Academic Advisors, and dedicated career guidance to support your success.

#### **Strong Employment Outcomes**

With a graduate employment rate exceeding 90%, UNYP's Career Office supports networking and connects students with top international employers.

#### **Rooted in History (1998)**

UNYP's 25+ year history proves our commitment to quality education and an international student community that grows stronger every year.

#### **High-Quality, Affordable Education**

Earn accredited American and European bachelor's or master's degrees, fully recognized on both continents, with costs significantly lower than other international universities, as well including options for scholarship and financial aid.

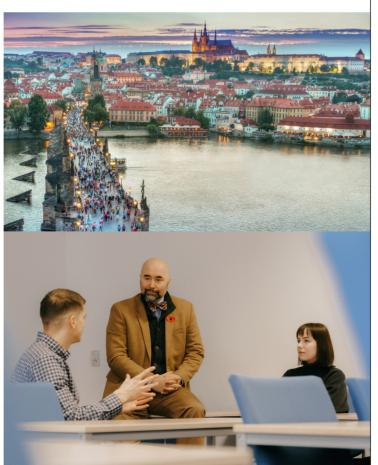
#### **Diverse International Community**

Join a student body representing over 80 countries, fostering a multicultural learning environment and connections worldwide.

#### **Dual Degree Opportunities**

Earn both an American degree (SUNY, Empire State University) and a European degree from UNYP in select programs, an advantage in today's job market.

# Welcome!



#### **State University** of New York

**Empire State University** 

For over 20 years, the University of New York in Prague has proudly partnered with State University of New York, Empire State University—one of the largest and most respected public university systems in the United States.

This long-term collaboration allows qualified UNYP students in selected programs to earn two degrees simultaneously: a European bachelor's degree accredited by the Czech Ministry of Education, and an American bachelor's degree awarded by Empire State University.

Students benefit from internationally recognized credentials, global career mobility, and a curriculum that blends American-style interactive learning with European academic standards—all delivered in the heart of Europe.

#### **About Empire State University (SUNY Empire)**

Empire State University is part of the State University of New York (SUNY) system. The largest comprehensive public university system in the United States. Since its founding in 1971, SUNY Empire has been committed to flexible, accessible, and high-quality education designed for a global, diverse student population.

#### **What SUNY Empire Stands For:**

**Student-Centered Learning** Global Accessibility **Academic Innovation** Accreditation & Recognition Commitment to Diversity and Inclusion







# Student Life



Student Life and the Student Council help you get the most out of your time at UNYP and in Prague.





METRO

Live in the **Heart of Prague: UNYP Belgická** Residence

Located in the lively and trendy Vinohrady district, just a short walk from campus, the UNYP Belgická Residence offers students a comfortable, convenient, and safe place to call home while studying in Praque.







Living at Belgická means more than just housing -it's a chance to build friendships, share

This fully renovated residence blends modern

- Furnished twin rooms with shared kitchens

comfort with classic Prague charm.

– High-speed Wi-Fi in all rooms - On-site laundry facilities

**Students benefit from:** 

and bathrooms

experiences, and become part of an international community right in the cultural heart of the city.

If Belgická is full, don't worry! UNYP maintains an extensive list of nearby trusted residences, all located within easy reach of campus.











## Study Abroad

80+ Partnerships for study abroad

Length: semester or a year Available: from 2nd year

#### **Career Office**

**SKODA** 





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IBM.

n<sub>0</sub>va







**Honeywell** 







The Career Office is dedicated to helping students transition confidently from the classroom to the

Through personalized career advising, CV and interview workshops, internship placement support, and networking events with industry professionals, the office equips students with the tools they need to succeed in today's competitive job market.

Whether you're seeking your first internship or planning your post-graduation career path, UNYP's Career Office is here to guide you every step of the way.



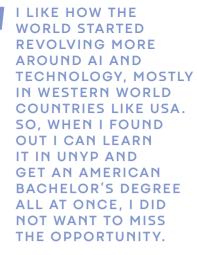


#### **UNYP Stories**



I CHOSE UNYP BECAUSE I DIDN'T ENJOY THE CZECH SCHOOL SYSTEM IN HIGH SCHOOL, AND I WANTED TO EXPERIENCE A COMPLETELY DIFFERENT AND HEALTHIER APPROACH TO STUDYING.

Ivo R.



Dušan G.



Vhat

PRAGUE

EST. 1998

I DECIDED TO STUDY COMMUNICATION AND MEDIA AT UNYP BECAUSE I'VE ALWAYS BEEN PASSIONATE ABOUT HOW PEOPLE CONNECT AND SHARE IDEAS. WHAT DREW ME IN WAS THE INTERNATIONAL ATMOSPHERE AND THE CHANCE TO LEARN IN SUCH A DIVERSE COMMUNITY. I LOVE THAT THE PROGRAM MIXES CREATIVITY WITH REAL-WORLD SKILLS, AND IT'S HELPING ME GROW BOTH PERSONALLY AND PROFESSIONALLY

Laura H.



#### **UNYP Admissions**

### 8 Simple Steps

Start Your Application Online
Fill out the UNYP online application
form with your basic personal details
and program choice. We have
ongoing admissions with 2 intakes a
year: September & January.

Submit Required Documents
Provide your passport/ID copy, latest diploma or transcript, a motivation letter, proof of English proficiency, and a letter of recommendation.
Some documents may be submitted later if needed.

Once your initial application is reviewed, schedule and complete an online (or in-person) interview with the faculty dean.

4

**Expect an Admissions Decision**within 14 days after your interview—
UNYP keeps the process fast and

5

Confirm Your Place

transparent.

After acceptance, secure your spot by submitting the tuition deposit before the deadline.

6

Receive Enrollment Details
Once your deposit is received,
UNYP provides official enrollment
information, orientation details, and
support contacts.

Prepare for Arrival
Get ready for your studies: apply
for a visa (if needed), finalize
accommodation, and join any prearrival webinars or chats.

Begin Your UNYP Journey
Arrive in Prague, attend welcome orientation, meet classmates, and start classes!





### Bachelor's Programs

- All programs are taught in English
- Transferring is possible
- Semester abroad experiences
- Career-focused education
- Personalized learning
- Flexible schedule balancing study/work/life
- For programs marked "\*" there are available concentrations

Dual Degree American & Czech Accreditation 4-year track

Earn two diplomas—one from Empire State University (SUNY, USA) and one from UNYP, accredited by the Czech Ministry of Education

Business Administration\* International Relations\* Communication & Media\* Psychology\*

American Degree Only 4-year track

Accredited by Empire State University (SUNY, USA)

Digital Media Arts Information Technology English Literature

European Degree Only 3-year track

Accredited solely by the Czech Ministry of Education

#### **Business Administration**

- Human Resources
- Marketing
- Sports Management
- Entrepreneurship
- Finance
- Data Analytics
- Behavioral Economics















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### **Business Administration**

A degree in Business Administration opens the door to leadership roles in a wide range of industries. Students gain a strong foundation in finance, marketing, and strategic thinking—skills that employers value globally.

At UNYP, you'll study in a diverse international environment, learn from industry-experienced faculty, and have the option to earn a dual degree from both UNYP and Empire State University (SUNY), enhancing your global career prospects.

#### **Format**

- 3-year European only program offered by the University of New York in Prague
- 4-year American/Dual degree program offered in partnership with SUNY, Empire State University
- In-person studies
- Intake: Fall/Spring



#### **Concentrations Available**

Finance
Marketing
Human Resources
Entrepreneurship
Sports Management
Behavioral Economics
Data Analytics

#### **Curriculum Highlights**

**Core courses:** Corporate Finance, International Business, Organizational Behaviour, Principles of Marketing, Management Information Systems, Business Ethics

#### Mandatory internship:

"Professional Immersion Experience"

**Work Opportunities:** Business Analyst, Financial Consultant, Marketing Manager, HR Specialist, Entrepreneur

#### Ideal for students who want a:

- → Practical, global business education with internship experience
- → Tech-focused career with solid business understanding

WHEN I WAS DECIDING WHERE TO STUDY, I WANTED AN EDUCATION THAT FELT INTERNATIONAL, PRACTICAL AND CONNECTED TO THE REAL WORLD. THAT'S WHAT DREW ME TO UNYP.

The dual degree in Business
Administration gave me both a strong academic foundation and the kind of environment that prepares you for working anywhere in the world. It was about finding a place that challenged me, inspired me and gave me lifelong connections.

Amit G.



#### **Psychology**

Psychology is one of the most popular majors worldwide. It is a fascinating and dynamic field of science and a gateway to a wide range of graduate study opportunities and exciting career choices.

#### Format

- A 4-year American or Dual degree program offered in partnership with SUNY, Empire State University
- In-person studies
- Intake: Fall/Spring



#### **Curriculum Highlights**

**Core courses:** Social Psychology, Biology, Educational Psychology, Statistics, Cognition, History & Systems

**80% of UNYP psychology grads** go on to Master's or PhD programs

**Work Opportunities:** Counselor, Academic Researcher, NGO Specialist, HR Consultant, Psychologist (with further study)

#### Ideal for students who want to:

- → Dive deep into understanding behavior and mental processes
- → Gain practical experience before graduating

I CHOSE TO STUDY
PSYCHOLOGY DUE TO ITS
FURTHER APPLICATION
AND VARIETY. I THINK
IT'S IMPORTANT TO
UNDERSTAND WHAT IS
HAPPENING TO OTHERS
AS WELL AS TO BETTER
UNDERSTAND OUR SELF.

The reason I decided to study at UNYP was because of its dual-degree program, which provides more opportunities for my future. Moreover, the individual attitude between students and faculty, along with the many university events, make the university interesting.

Gabriela & Karin S.

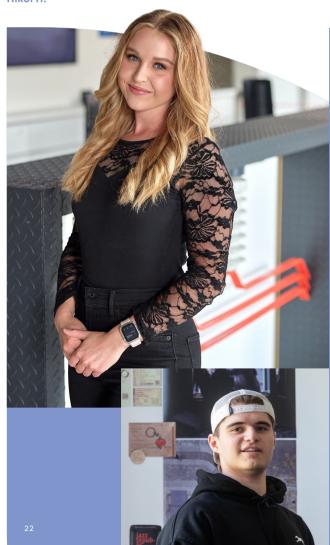


### **Communication and Media**

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FOR ME, COMMUNICATION
AND MEDIA IS THE RIGHT
CHOICE BECAUSE IT COMBINES
SOMETHING VERY PRACTICAL
FOR THE DIGITAL WORLD WE
LIVE IN WITH CREATIVITY AND
SELF-EXPRESSION. I LIKE THAT
IT ALSO GIVES ME SKILLS I
CAN USE IN MANY DIFFERENT
CAREERS, FROM MEDIA
PRODUCTION TO MARKETING
AND BEYOND.

Nikol H.



In today's digital age, communication and media expertise are crucial for careers in marketing, PR, journalism, and corporate branding.

UNYP offers a dynamic program where theory meets practice, taught by media professionals from around the world. Students benefit from handson experience, concentration options, and a dual degree that positions them for global success.

#### Format

- A 4-year American or Dual degree program offered in partnership with SUNY, Empire State University
- In-person studies
- Intake: Fall/Spring

#### **Concentrations Available**

Public Relations Media Marketing Multimedia Journalism

#### **Curriculum Highlights**

**Core Courses:** Media and Society, Interpersonal Communication, PR, Advertising, Media Ethics, Journalism

**Foster creativity,** critical thinking, and "out-of-the-box" problem-solving

Work Opportunities: PR Specialist,
Digital Marketer, Content Creator, Journalist
Brand Manager

#### Ideal for students who want to:

- → Master the art of persuasion and influence
- → Learn to critically analyze and understand the media's impact on society while developing strategic communication skills

### International Relations



#### **Concentrations Available**

Diplomacy and International Law Conflict & Security Studies Global Governance

#### **Curriculum Highlights**

Core Courses: Global Politics, International Law. Economics. Diplomacy. Security Studies

Work Opportunities: Diplomat,
Policy Analyst, NGO Officer, Conflict Advisor,
Global Development Specialist

#### Ideal for students who want to:

- → Understand global systems and international policymakina
- → Navigate and function within multinational institutions and contexts

The world is interconnected, and international relations shape everything from business to politics. Governments, businesses, and global organizations need professionals who understand these connections and can navigate complex international landscapes.

UNYP's program combines theory and practice, giving you a strong foundation in global affairs while developing critical thinking, analytical, and communication skills. You will study diplomacy, conflict resolution, and international law, gaining an understanding of how global systems shape economies and societies.

Our dual degree gives students the edge to pursue careers in diplomacy, NGOs, or further studies.

#### **Format**

- A 4-year American or Dual degree program offered in partnership with SUNY, Empire State University
- In-person studies
- Intake: Fall/Spring

I WAS ALWAYS
FASCINATED BY HOW
GLOBAL AFFAIRS AND
POLITICS SHAPE OUR
WORLD, AND THUS I
DECIDED TO STUDY AT
UNYP, WHERE I COULD
STUDY INTERNATIONAL
RELATIONS TOGETHER
WITH PEOPLE FROM
EVERY PART OF THE
PLANET.

Petr J.



#### Digital Media Arts

Creative industries are thriving, and Digital Media Arts equips students with the tools to innovate in design, storytelling, animation, and digital branding.

At UNYP, you'll combine creativity with cutting-edge tech in a program taught entirely in English, earning an American-accredited degree that opens doors to the global digital workforce.

#### **Format**

- A 4-year American only degree program offered in partnership with SUNY, Empire State University
- In-person studies
- Intake: Fall/Spring



#### **Curriculum Highlights**

Core Courses: Digital Storytelling, Global Communication, Illustration, Web Publishing, Game Design and Development, Introduction to Video Production

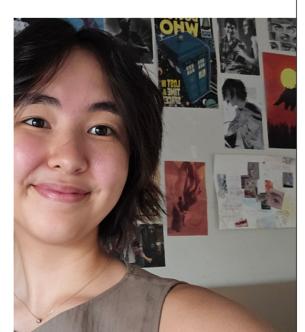
Work Opportunities: Multimedia Designer, Creative Producer, UX/UI Designer, Animator, Digital Strategist

#### Ideal for students who want:

- → Hands-on learning in digital video production, graphic design, animation, interactive media, web development, and digital imaging
- → To learn media theory & critical thinking about digital content, culture, and ethics

STUDYING DIGITAL MEDIA ARTS GAVE ME THE CHANCE TO EXPLORE DIFFERENT CREATIVE PATHS AND DISCOVER WHAT TRULY INSPIRES ME. THE PROGRAM HAS HELPED ME BUILD A STRONG FOUNDATION AND DEVELOP MY UNIQUE ARTISTIC VISION THROUGH THE SKILLS I HAVE GAINED AT UNYP.

Assel K.



#### Information Technology



Yevhenii Z

#### The Bachelor's program equips you with cuttingedge technology expertise and essential business management skills, preparing you for high-demand IT roles in global business and public sectors.

This 4-year degree, awarded by the prestigious State University of New York, Empire State University, blends technical know-how with strategic leadership, ensuring you stay ahead in today's digital world.

#### **Format**

- A 4-year American only degree program offered in partnership with SUNY, Empire State University
- In-person studies
- Intake: Fall/Spring

#### **Curriculum Highlights**

**Core Courses:** Systems Analysis, Database Management, Networks, Cybersecurity, IT Project Management

Hybrid Business + IT Focus: Offers technical skills (software dev, cybersecurity, IT architecture) alongside business training in management, finance, HR, marketing, and law

**Work Opportunities:** IT Manager, Systems Analyst, Cybersecurity Specialist, Network Admin, Tech Consultant

#### Ideal for students who want to:

- → Better their understanding of organizational systems + business functions
- → Have the ability to design, present, and support IT solutions in business contexts



#### **English** Literature

This program offers more than just a traditional English literature degree. This interdisciplinary undergraduate program combines the academic study of English language literature with linguistics, cultural history, and communication. Students gain a deep understanding of the English language its structure, evolution, and usage—while also exploring major literary works and movements across centuries.

This degree in Prague is designed for students who want to build strong analytical, communication, and critical thinking skills.

At UNYP, students study in an international setting with native-speaking professors and graduate with an American-accredited degree.

#### **Format**

- A 4-year American only degree program offered in partnership with SUNY, Empire State University
- In-person studies
- Intake: Fall/Spring



Core Courses: World Literature,

Work Opportunities: Editor, ESL Teacher,

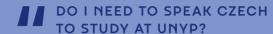
- → Develop excellent writing and communication
- through textual analysis and understanding

I'VE ALWAYS WANTED TO UNDERSTAND THE WORLD AND SEE THROUGH **DIFFERENT LENSES AND** IDEOLOGIES. LITERATURE **GAVE ME THE VERSATILITY** TO BECOME A CRITICAL THINKER WHO CAN APPLY IDEAS IN REAL LIFE.

Barbora P.



### **What Students** Ask Us the Most?



Not at all. All programs are taught entirely in English, and our international student body



Yes! UNYP offers American degrees accredited by Empire State University (SUNY) and European degrees recognized by the Czech Ministry of Education (MŠMT).

#### CAN I WORK DURING MY STUDIES?

**Yes.** Students can work you find internships and job opportunities.



**UNYP** offers student accommodation at Belgická Residence and has partnerships



We offer rolling admissions with two intakes per year, September and January. Apply online and receive a decision in as little as 2 weeks.





# Want to learn more about UNYP?

Whether you're just starting your university search or ready to take the next step, we're here to help.

Reach out to us directly at admissions@unyp.cz with any questions, or experience UNYP for yourself by attending one of our online or in-person Open Days.

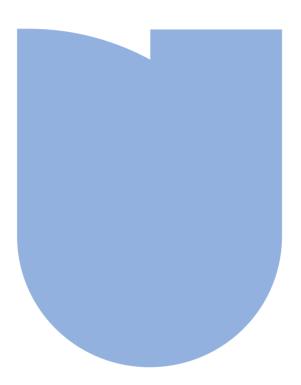
Get a feel for our campus, meet current students and faculty, and explore your future program.

To register, simply scan the QR code below—we loo forward to meeting you!



### **Notes**

UNYP | BACHELOR'S PROGRAMS



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